# ROBERT KNEUPER, Ph.D.

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## **Areas of Specialization**

Economics, Finance, Econometrics, Statistical and Econometric Modelling, Antitrust Liability Analysis and Damage Estimation, Class Certification Analysis of Common Impact and Damage Estimation, Economic Analysis (Damages and Liability), Analysis of Business Damages, Economic Analysis of Regulatory Impact, Economic Analysis of Liability and Damages in the Context of Intellectual Property, Copyright and Trade Secret Disputes.

## **Professional Background**

2017 - Present	Expert Economist and Expert Consultant, Infotech Consulting
2014 - Present	Adjunct Faculty, Charleston Southern University
2015 - Present	Adjunct Faculty, Loyola University Chicago Law School
2010 - 2017	Director and Principal, Navigant Economics, LLC
1999 - 2013	Adjunct Faculty, Johns Hopkins University
2007 - 2010	Senior Managing Economist, LECG, LLC
2005 - 2007	Senior Economist, Economists, Incorporated
1998 - 2005	Staff Economist, Federal Trade Commission
1996 - 1998	Senior Economist, National Economic Research Associates
1990 - 1996	Staff Economist, Federal Trade Commission

## **Education**

1990	Ph.D., Applied Economics, Clemson University
1987	M.S., Economics, Clemson University
1986	B.S., Economics, George Mason University

### **Publications**

- "Chapter VII: Price Discrimination," with Alicia Downey, *Antitrust Law and Economics of Product Distribution*, ABA Section of Antitrust Law, Second Edition, 2016.
- "The Role of the Economic Expert in Damages Analyses," with James Langenfeld, *The Expert Witnesses Newsletter*, ABA Section of Litigation, Fall 2014.
- "Chapter VII: Barriers to Entry," with Michael Salinger, *Market Power Handbook: Competition Law and Economic Foundations*, ABA Section of Antitrust Law, Second Edition, 2012.
- "The Potential Role of Civil Antitrust Damage Analysis in Determining Financial Penalties in Criminal Antitrust Cases," (with James Langenfeld), *George Mason Law Review*, Summer 2011, Vol. 18, No. 4, pp. 953-986.
- "Geographic Market Definition in Markets with Imports," with Phil Nelson and Laura Malowane, *The Threshold*, the American Bar Association, Spring 2007.
- "Four Economic Principles Underlying the FTC's Position Against Reverse Payments in Patent Settlement Agreements," *The Antitrust Source*, January 2006.
- "Auto Insurers and the Airbag: Reply," with Bruce Yandle, *Journal of Risk and Insurance*, September 1996, Volume 63, Number 3, pp. 524-525.
- "The Air Bag/Seat Belt Controversy: How the States Voted," with Bruce Yandle, *Eastern Economic Journal*, Spring 1996, Volume 22, Number 1, pp. 147-160.
- "Auto Insurers and the Air Bag" with Bruce Yandle, *Journal of Risk and Insurance*, March 1994, Volume 61, Number 1, pp. 107-116.
- "Insurers, Auto Makers, and the Political Debate Over Air Bags," in *Economics Consequences of Liability Rules*, edited by Bruce Yandle and Roger Meiners, Quorum Books, 1991.

#### **Representative Cases**

- Provided economic analysis of damages in a class action suit involving allegations of misleading advertising against one of the largest suppliers of online advertising.
- Provided economic analysis of liability in an antitrust case involving allegations of monopolization by a retailer.
- Presented analyses to federal antitrust regulators involving the potential price impact of a contemplated merger involving a major manufacturer of consumer products.
- Provided economic analysis of liability in an antitrust case involving allegations of price fixing in the oil & gas industry.
- Analyzed economic issues relating to class certification and damages in an antitrust case involving a multi-billion-dollar merger.



- Provided economic analysis of liability and damages in a case involving allegations of anticompetitive tying.
- Analyzed antitrust issues in a multi-billion merger involving oil and gas pipelines.
- Analyzed antitrust issues and estimated damages in the context of an antitrust case involving allegedly anticompetitive market practices by a large health care provider.
- Provided economic analyses of antitrust issues in a potential merger involving two hospital systems.
- Provided analyses to federal antitrust regulators regarding the competitive impact of a merger involving two major aerospace and defense companies.
- Evaluated economic issues involving whether the patented invention associated with a blockbuster pharmaceutical product is a "commercial success."
- Analyzed the economic and financial impact of various private equity acquisitions on gaming in the state of Nevada for the Nevada Gaming Commission.
- Provided economic analyses for the Pennsylvania Insurance Department of the competitive effects associated with a proposed consolidation of two major Pennsylvania health insurers.

### **Expert Reports and Testimony**

- July 9, 2020 Expert Declaration of Robert Kneuper, Ph.D., Classic Soft Trim, Inc. and Roadwire, LLC, v. Ross Albert, Katzkin Leather, Inc., ClearLight Partners, LLC, and ClearLight Partners Management, LLC, In the United States District Court for the Middle District of Florida, Case No. 6-18-cv-01237-WWB-GJK.
- June 12, 2020 Deposition of Robert Kneuper, Ph.D., Home Depot U.S.A., Inc. v. Lafarge North America, Inc., United States District Court for the Eastern District of Pennsylvania, No. 2:18-cv-05305-MBB.
- May 15, 2020 Expert Report of Dr. Robert Kneuper, Classic Soft Trim, Inc. and Roadwire, LLC, v. Ross Albert, Katzkin Leather, Inc., ClearLight Partners, LLC, and ClearLight Partners Management, LLC, In the United States District Court for the Middle District of Florida, Case No. 6-18-cv-01237-WWB-GJK.
- March 19, 2020 Expert Declaration of Robert Kneuper, Ph.D., Classic Soft Trim, Inc. and Roadwire, LLC, v. Ross Albert, Katzkin Leather, Inc., ClearLight Partners, LLC, and ClearLight Partners Management, LLC, In the United States District Court for the Middle District of Florida, Case No. 6-18-cv-01237-WWB-GJK.
- March 16, 2020 Expert Report of Robert Kneuper, Ph.D., Home Depot U.S.A., Inc. v. Lafarge North America, Inc., United States District Court for the Eastern District of Pennsylvania, No. 2:18-cv-05305-MBB.
- February 25, 2020 Trial Testimony in LLB Convenience & Gas, Inc. v. Southeast Petro Distributors, Inc., In the United States District Court for the Middle District of Florida, Case No.: 6:18-cv-00914-PGB-TBS.



- December 4, 2019 Deposition of Dr. Robert Kneuper, AdTrader, Inc., Classic and Food EOOD, LML Consult Ltd., Ad Crunch Ltd., Fresh Break Ltd., and Specialized Collections Bureau, Inc. v. Google LLC., In the United States District Court Northern District of California, San Jose Division, Case No.: 5:17-CV-7082-BLF.
- November 8, 2019 Expert Report of Dr. Robert Kneuper, AdTrader, Inc., Classic and Food EOOD, LML Consult Ltd., Ad Crunch Ltd., Fresh Break Ltd., and Specialized Collections Bureau, Inc. v. Google LLC., In the United States District Court Northern District of California, San Jose Division, Case No: 5:17-CV-7082-BLF.
- September 20, 2019 Deposition of Dr. Robert Kneuper, LLB Convenience & Gas, Inc. v. Southeast Petro Distributors, Inc., In the United States District Court for the Middle District of Florida, Case No.: 6:18-cv-00914-PGB-TBS.
- September 4, 2019 Expert Report of Dr. Robert Kneuper, LLB Convenience & Gas, Inc. v. Southeast Petro Distributors, Inc., In the United States District Court for the Middle District of Florida, Case No.: 6:18-cv-00914-PGB-TBS.
- December 13, 2018 Trial Testimony in Auto Glass of America, Superior Auto Glass of Tampa Bay and Lloyds of Shelton v. Geico, In the County Court of the Thirteenth Judicial Circuit, State of Florida, General Civil Division.
- November 8, 2018 Deposition of Robert Kneuper, Ph.D., Auto Glass of America, Superior Auto Glass of Tampa Bay and Lloyds of Shelton v. Geico, In the County Court of the Thirteenth Judicial Circuit, State of Florida, General Civil Division.
- November 5, 2018 Expert Report of Robert Kneuper, Ph.D., Auto Glass of America, Superior Auto Glass of Tampa Bay and Lloyds of Shelton v. Geico, In the County Court of the Thirteenth Judicial Circuit, State of Florida, General Civil Division.
- March 16, 2018 Deposition Testimony in U.S. District Court for the Middle District of Florida, Cemex Construction Materials Florida, LLC v. Armstrong World Industries, Inc., U.S., Case No. 3:16-cv-00186-MMH-JRK.
- February 8, 2018 Expert Report of Drs. Robert Kneuper and Jamie M. Baldwin, U.S. District Court for the Middle District of Florida, Cemex Construction Materials Florida, LLC v. Armstrong World Industries, Inc., U.S., Case No. 3:16-cv-00186-MMH-JRK.
- November 8, 2017 Deposition Testimony in U.S. District Court for the District of New Jersey, Orologio of Short Hills, Inc., and Orologio International Ltd., Inc. v. The Swatch Group (U.S.) Inc., Civil Action No. 11-6854 (SDW).
- February 22, 2017 Declaration of Robert Kneuper, Ph.D., United Stated District Court for the Northern District of California, San Jose Division, In re: Google Adwords Litigation, Case No. 08-cv-3369-EJD.
- November 7, 2016 Declaration of Robert Kneuper, Ph.D., United States District Court for the Central District of California, Golden Boy Promotions v. Alan Haymon, Case No. 2:15-cv-03378.
- October 21, 2016 Deposition Testimony in United States District Court for the Central District of California, Golden Boy Promotions v. Alan Haymon, Case No. 2:15-cv-03378.



- September 6, 2016 Expert Report of Robert Kneuper, Ph.D., United States District Court for the Central District of California, Golden Boy Promotions v. Alan Haymon, Case No. 2:15-cv-03378.
- May 11, 2016 Trial Testimony in U.S. District Court for the Western District of Michigan, Southern Division, Encana Oil & Gas (USA) Inc., v. Zaremba Family Farms, Inc., Case No. 1:12-cv-00369-PLM.
- May 19-21, 2015 Trial Testimony in U.S. District Court for the Northern District of Illinois, Eastern Division, Hannah's Boutique v. Barbara Ann Surdej, Roy Surdej and Jeffrey Surdej d/b/a Peaches Boutique, Case No. 13-cv-02564.
- March 19, 2015 Supplemental Declaration of Dr. Robert Kneuper, U.S. District Court for the Northern District of Illinois, Eastern Division, Hannah's Boutique v. Barbara Ann Surdej, Roy Surdej and Jeffrey Surdej d/b/a Peaches Boutique, Case No. 13-cv-02564.
- December 3, 2014 Deposition Testimony in U.S. District Court for the Northern District of Illinois, Eastern Division, Hannah's Boutique v. Barbara Ann Surdej, Roy Surdej and Jeffrey Surdej d/b/a Peaches Boutique, Case No. 13-cv-02564.
- November 3, 2014 Expert Report of Dr. Robert Kneuper, U.S. District Court for the District of New Jersey, Orologio of Short Hills, Inc., and Orologio International Ltd., Inc. v. The Swatch Group (U.S.) Inc., Civil Action No. 11-6854 (SDW).
- October 8, 2014 Declaration of Dr. Robert Kneuper, U.S. District Court for the Northern District of Illinois, Eastern Division, Hannah's Boutique v. Barbara Ann Surdej, Roy Surdej and Jeffrey Surdej d/b/a Peaches Boutique, Case No. 13-cv-02564.
- August 20, 2014 Deposition Testimony in U.S. District Court for the Western District of Michigan, Southern Division, Encana Oil & Gas (USA) Inc., v. Zaremba Family Farms, Inc., Case No. 1:12-cv-00369-PLM.
- June 20, 2014 Expert Report of Dr. Robert Kneuper, U.S. District Court for the Western District of Michigan, Southern Division, Encana Oil & Gas (USA) Inc., v. Zaremba Family Farms, Inc., Case No. 1:12-cv-00369-PLM.
- November 23, 2011 "Economic Analyses of the Competitive Impacts from the Proposed Acquisition of Princeton Insurance Company by Medical Protective Corporation," with James Langenfeld and Michaelyn Corbett, Expert Report Filed with the New Jersey Department of Banking and Insurance in Support of Form A Application of Medical Protective Corporation and Berkshire Hathaway Inc.
- October 4, 2011 Deposition Testimony in U.S. District Court for the District of New Jersey, Mylan Inc. et al. v. SmithKline Beecham Corporation et al., Civil Action No. 10-4809.
- September 9, 2011 Expert Report of Robert Kneuper, Ph.D., U.S. District Court for the District of New Jersey, Mylan Inc. et al. v. SmithKline Beecham Corporation et al., Civil Action No. 10-4809.
- January 30, 2009 "Supplemental LECG Report Regarding Proposed Highmark/IBC Consolidation," with James Langenfeld, Expert Report Assisting the Pennsylvania Insurance Department.
- September 10, 2008 "LECG Report to the Pennsylvania Insurance Department Regarding Proposed Highmark/IBC Consolidation," with James Langenfeld, Expert Report Assisting the Pennsylvania Insurance Department.



- November 18, 2007 Presentation to the Nevada Gaming Commission Regarding Private Equity Gaming Acquisitions, with David Scheffman, Presentation Assisting the Nevada Gaming Commission.
- November 15, 2007 Report Analyzing the Economic Impact of Various Proposed Private Equity Acquisitions of Gaming Companies, with David Scheffman, Expert Report Assisting the Nevada Gaming Commission.

### Fellowships, Honors and Awards

- Named in *Who's Who Legal Consulting Experts 2016*, Competition Economists, U.S., Law Business Research LTD.
- Outstanding Team Effort Award, FTC, 1991 and 1993
- Hugh Macauley Award (Best Master's Thesis in Economics)
  Clemson University, 1988
- R. C. Edwards Fellow, Clemson University, 1988-89
- H. W. Close Fellow, Clemson University, 1986-88
- Weber H. Peterson Award, (Best Economics Student) George Mason University, 1985-86

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