

## Robert Kneuper, Ph.D.

Managing Director  
McClave + Associates

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### Areas of Specialization

Economics, Finance, Econometrics, Statistical and Econometric Modelling, Antitrust Liability Analysis and Damage Estimation, Class Certification Analysis of Common Impact and Damage Estimation, Economic Analysis (Damages and Liability), Analysis of Business Damages, Economic Analysis of Regulatory Impact, Economic Analysis of Liability and Damages in the Context of Intellectual Property, Copyright and Trade Secret Disputes.

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### Professional Background

Dr. Kneuper has worked as an antitrust, regulatory, and financial economist for over 30 years, both in the federal government and in private consulting. He has provided expert testimony on numerous occasions involving a wide variety of applied economics and applied finance topics in areas such as antitrust, damages, class certification, intellectual property, and regulation. Dr. Kneuper's work has spanned many diverse industries including retail, health care, pharmaceuticals, insurance, energy, entertainment, transportation, real estate, advertising, sports, gaming, aerospace, social media and consumer products. He has also published a variety of scholarly articles on the application of economic and financial principles to the areas of antitrust and damages. In addition to his work at Infotech, Dr. Kneuper has served as an adjunct professor at Loyola University Chicago School of Law, Johns Hopkins University and Charleston Southern University where he has taught courses in antitrust economics, managerial economics, corporate finance and political economy.

Managing Director, McClave + Associates f/k/a Infotech Consulting, Present.

Expert Economist and Expert Consultant, Infotech Consulting, 2017-2023.

Adjunct Professor, Charleston Southern University, 2014-2020.

Adjunct Professor, Loyola University Chicago Law School, 2015-2016.

Director and Principal, Navigant Economics, LLC, 2010-2017.

Adjunct Professor, Johns Hopkins University, 1999-2013.

Senior Managing Economist, LECG, LLC, 2007-2010.

Senior Economist, Economists, Incorporated, 2005-2007.

Staff Economist, Federal Trade Commission, 1998-2005.



Senior Economist, National Economic Research Associates, 1996-1998.

Staff Economist, Federal Trade Commission, 1990-1996.

## Education

Doctor of Philosophy, Economics, 1990  
Clemson University, Clemson, South Carolina

Master of Economics, 1987  
Clemson University, Clemson, South Carolina

Bachelor of Science in Economics, 1986  
George Mason University, Fairfax, Virginia

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## Publications

“Chapter VII: Price Discrimination,” with Alicia Downey, *Antitrust Law and Economics of Product Distribution*, ABA Section of Antitrust Law, Second Edition, 2016.

“The Role of the Economic Expert in Damages Analyses,” with James Langenfeld, *The Expert Witnesses Newsletter*, ABA Section of Litigation, Fall 2014.

“Chapter VII: Barriers to Entry,” with Michael Salinger, *Market Power Handbook: Competition Law and Economic Foundations*, ABA Section of Antitrust Law, Second Edition, 2012.

“The Potential Role of Civil Antitrust Damage Analysis in Determining Financial Penalties in Criminal Antitrust Cases,” (with James Langenfeld), *George Mason Law Review*, Summer 2011, Vol. 18, No. 4, pp. 953-986.

“Geographic Market Definition in Markets with Imports,” with Phil Nelson and Laura Malowane, *The Threshold*, the American Bar Association, Spring 2007.

“Four Economic Principles Underlying the FTC’s Position Against Reverse Payments in Patent Settlement Agreements,” *The Antitrust Source*, January 2006.

“Auto Insurers and the Airbag: Reply,” with Bruce Yandle, *Journal of Risk and Insurance*, September 1996, Volume 63, Number 3, pp. 524-525.

“The Air Bag/Seat Belt Controversy: How the States Voted,” with Bruce Yandle, *Eastern Economic Journal*, Spring 1996, Volume 22, Number 1, pp. 147-160.

“Auto Insurers and the Air Bag” with Bruce Yandle, *Journal of Risk and Insurance*, March 1994, Volume 61, Number 1, pp. 107-116.

“Insurers, Auto Makers, and the Political Debate Over Air Bags,” in *Economics Consequences of Liability Rules*, edited by Bruce Yandle and Roger Meiners, Quorum Books, 1991.

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## **Expert Reports + Testimony**

October 1, 2024 - Testimony in hearing in TNT Amusements, Inc., d/b/a Play-Mor Coin-Op v. Torch Electronics, LLC, et al. In the United States District Court Eastern District of Missouri, Eastern Division, Case No.: 4:23-cv-330.

September 23, 2024 - Deposition testimony in Shazam Auto Glass, LLC a/a/o a/a/o Brenda Vega v. Geico Casualty Company, Geico General Insurance Company, Geico Indemnity Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case No. 17-CC-020686.

September 17, 2024 - Supplemental Declaration of Robert Kneuper, Ph.D. Frank Richmond, et al. v. Home Partners Holdings LLC, et al., United States District Court, Western District of Washington, Case No.: 3:22-CV-05704-DGE.

September 11, 2024 - Deposition testimony in Paul Guzman et al. v. Polaris Industries, Inc., United States District Court for the Central District of California – Southern Division, Case No.: 8:19-cv-01543-JLS-KES.

September 11, 2024 - Expert Report of James T. McClave, Ph.D., Jamie McClave, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o Jim Carroll v. Geico General Insurance Company, and a/a/o Marvin Gaines v. Geico Indemnity Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case Nos.: 18-CC-031035 and 18-CC-037738.

August 29, 2024 - Deposition testimony in Shazam Auto Glass, LLC a/a/o Deidre Simmons v. Geico General Insurance Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case No. 17-CC-049625.

August 28, 2024 - Amended Expert Report of James T. McClave, Ph.D., Jamie McClave, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o Myrna Henry, a/a/o Jesse Mazzia, and a/a/o Victor Reyes v. Geico Casualty Company, Geico General Insurance Company, and Geico Indemnity Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case Nos.: 18-CC-038717, 18-CC-038986, and 18-CC-039077.

August 28, 2024 - Amended Expert Report of James T. McClave, Ph.D., Jamie McClave, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC a/a/o Katie B. Hines v. Geico Casualty Company, Geico General Insurance Company, and Geico Indemnity Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case No. 18-CC-008944.

August 28, 2024 - Amended Expert Report of James T. McClave, Ph.D., Jamie McClave, Ph.D., and Robert Kneuper, Ph.D. Page 42, LLC a/a/o Shazam Auto Glass, LLC a/a/o Shelia Vaske v. Geico Casualty Company, Geico General Insurance Company, and Geico Indemnity Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case No. 18-CC-020333.

August 28, 2024 - Amended Expert Report of James T. McClave, Ph.D., Jamie McClave, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o Stephanie Conner, a/a/o Carolyn Dean, a/a/o Toni Eldred, a/a/o Jawanza Gainer, a/a/o M. Shelton, a/a/o J. Sullivan, and a/a/o Daniel Torres v. Geico Casualty Company, Geico General Insurance Company, and Geico Indemnity Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case



Nos.: 17-CC-051575, 17-CC-052086, 17-CC-051599, 17-CC-052036, 17-CC-051770, 17-CC-051434, and 17-CC-050833.

August 26, 2024 - Amended Expert Report of James T. McClave, Ph.D., Jamie McClave, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o K. Anderson, a/a/o Joseph Johnson and a/a/o Brenda Vega v. Geico Casualty Company, Geico General Insurance Company, and Geico Indemnity Company. Page 42, LLC a/a/o Shazam Auto Glass, LLC a/a/o Kenna Piasecny v. Geico Casualty Company, Geico General Insurance Company, and Geico Indemnity Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case Nos.: 17-CC-050707, 17-CC-050629, 17-CC-020686 and 17-CC-049893.

August 7, 2024 - Expert Report of James T. McClave, Ph.D., Jamie McClave, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o Kayla Gonzalez v. Geico General Insurance Company; a/a/o David Talsky and a/a/o Jennifer Rechnitcher v. Geico Indemnity Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case Nos.: 18-CC-027850, 18-CC-030006, and 18-CC-048380.

August 7, 2024 - Amended Expert Report of James T. McClave, Ph.D., with Jamie McClave, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o Deidre Simmons v. Geico General Insurance Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case No.: 17-CC-049625.

July 29, 2024 - Deposition testimony in Emergency Recovery, Inc. and Bobbie Celler v. Government Employees Insurance Company, Geico Indemnity Company, Geico Casualty Company, and Geico General Insurance Company. United States District Court of the Middle District of Florida - Tampa Division, Case No. 8:23-cv-00957-KKM-AEP.

July 18, 2024 - Deposition testimony in Tristar Products, Inc. v. Ragner Technology Corp., In the Circuit Court of the Eighth Judicial Circuit of the State of Florida, in and for Alachua County. Case No.: 2023 CA 898.

July 1, 2024 – Expert Report of Robert Kneuper, Ph.D., Paul Guzman et al. v. Polaris Industries, Inc., United States District Court for the Central District of California – Southern Division, Case No.: 8:19-cv-01543-JLS-KES.

June 27, 2024 - Expert Rebuttal Report of Robert Kneuper, Ph.D. Tristar Products, Inc. v. Ragner Technology Corp., In the Circuit Court of the Eighth Judicial Circuit of the State of Florida, in and for Alachua County. Case No.: 2023 CA 898.

June 12, 2024 - Deposition testimony in Barry Sewall, et al. v. Home Partners Holdings LLC, et al., State of Minnesota District Court, County of Hennepin, Fourth Judicial District, Court File No.: 27-cv-22-10389.

June 6, 2024 - Expert Report of Robert Kneuper, Ph.D. Tristar Products, Inc. v. Ragner Technology Corp., In the Circuit Court of the Eighth Judicial Circuit of the State of Florida, in and for Alachua County. Case No.: 2023 CA 898.

May 29, 2024 - Corrected Supplemental Expert Report of Robert Kneuper, Ph.D. Barry Sewall, et al. v. Home Partners Holdings LLC, et al., State of Minnesota District Court, County of Hennepin, Fourth Judicial District, Court File No.: 27-cv-22-10389.



May 6, 2024 - Expert Report of Robert Kneuper, Ph.D. Emergency Recovery, Inc. and Bobbie Celler v. Government Employees Insurance Company, Geico Indemnity Company, Geico Casualty Company, and Geico General Insurance Company. United States District Court of the Middle District of Florida - Tampa Division, Case No. 8:23-cv-00957-KKM-AEP.

April 30, 2024 - Deposition testimony in Ultra Records, LLC v. Ultra International Music Publishing, LLC in the United States District Court of the Southern District of New York, Case No. 22 Civ. 9667.

April 25, 2024 - Deposition testimony in Barry Sewall, et al. v. Home Partners Holdings LLC, et al., State of Minnesota District Court, County of Hennepin, Fourth Judicial District, Court File No.: 27-cv-22-10389.

April 23, 2024 - Supplemental Expert Report of Robert Kneuper, Ph.D. Ultra Records, LLC v. Ultra International Music Publishing, LLC in the United States District Court of the Southern District of New York, Case No. 22 Civ. 9667.

April 11, 2024 - Deposition testimony in Ultra Records, LLC v. Ultra International Music Publishing, LLC in the United States District Court of the Southern District of New York, Case No. 22 Civ. 9667.

April 8, 2024 - Supplemental Expert Report of Robert Kneuper, Ph.D. Barry Sewall, et al. v. Home Partners Holdings LLC, et al., State of Minnesota District Court, County of Hennepin, Fourth Judicial District, Court File No.: 27-cv-22-10389.

March 12, 2024 - Expert Report of Robert Kneuper, Ph.D. Ultra Records, LLC v. Ultra International Music Publishing, LLC in the United States District Court of the Southern District of New York, Case No. 22 Civ. 9667.

December 14, 2023 - Deposition testimony in TNT Amusements, Inc., d/b/a Play-Mor Coin-Op v. Torch Electronics, LLC, et al. In the United States District Court Eastern District of Missouri, Eastern Division, Case No.: 4:23-cv-330.

December 12, 2023 - Supplemental Expert Report of Robert Kneuper, Ph.D. TNT Amusements, Inc., d/b/a Play-Mor Coin-Op v. Torch Electronics, LLC, et al. In the United States District Court Eastern District of Missouri, Eastern Division, Case No.: 4:23-cv-330.

November 15, 2023 - Deposition testimony In re: Automatic Card Shufflers Litigation, United States District Court of the Northern District of Illinois Eastern Division. Case No.: 1:21-cv-01798.

November 6, 2023 - Preliminary Expert Report of Robert Kneuper, Ph.D. TNT Amusements, Inc., d/b/a Play-Mor Coin-Op v. Torch Electronics, LLC, et al. In the United States District Court Eastern District of Missouri, Eastern Division, Case No.: 4:23-cv-330.

October 23, 2023 - Deposition testimony in Barry Sewall, et al., v. Home Partners Holdings LLC, et al. State of Minnesota District Court, County of Hennepin, Fourth Judicial District, Court File No.: 27-cv-22-10389.

October 17, 2023 - Deposition testimony in Trans-Audit, Inc., v. Condata Global, Inc., United States District Court, Northern District of Florida, Gainesville Division, Case No. 1:22-cv-00318-RH-MAF.

October 6, 2023 - Supplemental Expert Report of Robert Kneuper, Ph.D. Trans-Audit, Inc., v. Condata Global, Inc., United States District Court, Northern District of Florida, Gainesville Division, Case No. 1:22-cv-00318-RH-MAF.



August 25, 2023 - Expert Report of Robert Kneuper, Ph.D. Trans-Audit, Inc., v. Condata Global, Inc., United States District Court, Northern District of Florida, Gainesville Division, Case No. 1:22-cv-00318-RH-MAF.

August 15, 2023 - Declaration of Robert Kneuper, Ph.D. Frank Richmond, et al. v. Home Partners Holdings LLC, et al., United States District Court, Western District of Washington, Case No.: 3:22-CV-05704-DGE.

July 21, 2023 - Expert Report of Robert Kneuper, Ph.D. Barry Sewall, et al. v. Home Partners Holdings LLC, et al., State of Minnesota District Court, County of Hennepin, Fourth Judicial District, Court File No.: 27-cv-22-10389.

July 7, 2023 - Reply Declaration of Robert Kneuper, Ph.D. Barry Sewall, et al. v. Home Partners Holdings LLC, et al., State of Minnesota District Court, County of Hennepin, Fourth Judicial District, Court File No.: 27-cv-22-10389.

July 1, 2023 - Expert Rebuttal Report of Robert Kneuper, Ph.D. IsoNova Technologies, LLC (Plaintiff/Counterclaim Defendant) v. David L. Rettig and OvalInnovations, LLC (Defendants/Counterclaim Plaintiffs), United States District Court for the District of Iowa, Cedar Rapids Division, Case No.: 20-CV-00071-CJW-KEM.

June 29, 2023 - Expert Report of Robert Kneuper, Ph.D. In re: Automatic Card Shufflers Litigation, United States District Court of the Northern District of Illinois Eastern Division. Case No.: 1:21-cv-01798.

May 12, 2023 - Declaration of Robert Kneuper, Ph.D. Barry Sewall, et al. v. Home Partners Holdings LLC, et al., State of Minnesota District Court, County of Hennepin, Fourth Judicial District, Court File No.: 27-cv-22-10389.

May 11, 2023 - Declaration of Robert Kneuper, Ph. D. IsoNova Technologies LLC (Plaintiff/Counterclaim Defendant) v. David L. Rettig and OvalInnovations, LLC (Defendants/Counterclaim Plaintiffs), United States District Court for the District of Iowa, Cedar Rapids Division, Case No.: 20-CV-00071-CJW-KEM.

April 5, 2023 – Revised Expert Rebuttal Report of Robert Kneuper, Ph.D., Home Depot U.S.A., Inc. v. Lafarge North America, Inc., United States District Court for the Eastern District of Pennsylvania, No. 2:18-cv-05305-MBB.

April 4, 2023 - Deposition Testimony of Robert Kneuper, Ph.D. Francisco Berlanga, et al. v. Polaris Industries, Inc. In the United States District Court of the Eastern District of California, Sacramento Division. Case No.: 2:21-cv-00949-JAM-DMC.

March 31, 2023 - Expert Report of Robert Kneuper, Ph. D. IsoNova Technologies LLC (Plaintiff/Counterclaim Defendant) v. David L. Rettig and OvalInnovations, LLC (Defendants/Counterclaim Plaintiffs), United States District Court for the District of Iowa, Cedar Rapids Division, Case No.: 20-CV-00071-CJW-KEM.

January 27, 2023 - Expert Report of Robert Kneuper, Ph.D. Francisco Berlanga, et al. v. Polaris Industries, Inc. In the United States District Court of the Eastern District of California, Sacramento Division. Case No.: 2:21-cv-00949-JAM-DMC.



January 6, 2023 - Expert Report of James T. McClave, Ph.D., Jamie McClave Baldwin, Ph.D., and Robert Kneuper, Ph.D. Certified Windshield, LLC a/a/o Ken Peace v. Geico Indemnity Company, In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida. Case No. 13-CC-027435.

September 8, 2022 - Deposition Testimony of Robert Kneuper, Ph.D. Superior Auto Glass of Tampa Bay, Inc. a/a/o Lawrence Cooper; a/a/o Andrea Ricci; a/a/o Jason Modugno; a/a/o Christopher Hammock; Douglas Gravino and Dale Cook v. Geico General Insurance Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida. Case Nos.: 17-CC-041249, 17-CC-036330, 17-CC-039695, 17-CC-034380, 16-CC-017972 and 16-CC-021104. Superior Auto Glass of Tampa Bay, Inc. a/a/o David Ward v. Government Employees Insurance Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County Florida. Case No.: 16-CC-022772.

June 15, 2022 – Deposition Testimony of Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o Megan Swanson; a/a/o Candace Skinner v. Geico General Insurance Company, and a/a/o Ashley Llorens; a/a/o Michael Barnes v. Geico Indemnity Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case Nos.: 18-CC-013421, 18-CC-017575, 18-CC-037490, and 18-CC-040012.

May 27, 2022 – Expert Report of James T. McClave, Ph.D., Jamie McClave Baldwin, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o Megan Swanson; a/a/o Candace Skinner v. Geico General Insurance Company, and a/a/o Ashley Llorens; a/a/o Michael Barnes v. Geico Indemnity Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case Nos.: 18-CC-013421, 18-CC-017575, 18-CC-037490, and 18-CC-040012.

May 27, 2022 – Expert Report of James T. McClave, Ph.D., Jamie McClave Baldwin, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o Thomas Clark v. Geico Indemnity Company. In the County Court in and for Hillsborough County, Florida – Civil Division. Case No.: 18-CC-022954.

May 27, 2022 – Expert Report of James T. McClave, Ph.D., Jamie McClave Baldwin, Ph.D., and Robert Kneuper, Ph.D. Superior Auto Glass of Tampa Bay, Inc., a/a/o Lawrence Cooper; a/a/o Andrea Ricci; a/a/o Jason Modugno and a/a/o Christopher Hammock v. Geico General Insurance Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida. Case Nos.: 17-CC-041249, 17-CC-036330, 17-CC-039695 and 17-CC-034380.

May 27, 2022 – Expert Report of James T. McClave, Ph.D., Jamie McClave Baldwin, Ph.D., and Robert Kneuper, Ph.D. Page 42, LLC a/a/o Shazam Auto Glass, LLC, a/a/o Greg Sharp; a/a/o Michael Caro; a/a/o Ricardo Castillo; and a/a/o Terrence Flowers v. Geico Casualty Company, et al. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case Nos.: 17-CC-009779, 17-CC-009819, 17-CC-009769 and 17-CC-008337.

May 27, 2022 – Expert Report of James T. McClave, Ph.D., Jamie McClave Baldwin, Ph.D., and Robert Kneuper, Ph.D. Superior Auto Glass of Tampa Bay, Inc., a/a/o Douglas Gravino; a/a/o David Ward; Dale Cook v. Geico General Insurance Company, et al. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida. Case Nos.: 16-CC-017972, 16-CC-022772 and 16-CC-021104.

May 27, 2022 – Expert Report of James T. McClave, Ph.D., Jamie McClave Baldwin, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o Dennis Augustus; a/a/o Diane Allyn; a/a/o Henry Medina; a/a/o Mara Shelton; a/a/o Stephen Heinsman; a/a/o John Harris; a/a/o Robert Cartegena; a/a/o Sandra Depalma; a/a/o Shereece Elliot; a/a/o Angeline Pittaras; a/a/o Moses Sanchez; a/a/o



Roberto Alegria; a/a/o Andrea Byrd; a/a/o Nick Brenneman; Page 42, LLC a/a/o Shazam Auto Glass, LLC a/a/o Silivan Vorisine; and a/a/o Regina Taylor v. Geico Casualty Company, et al. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case Nos.: 17-CC-051514, 17-CC-052248, 17-CC-050547, 17-CC-051758, 17-CC-050803, 17-CC-050853, 17-CC-051090, 17-CC-051128, 17-CC-019542, 17-CC-019461, 17-CC-049731, 17-CC-050849, 17-CC-049953, 17-CC-049899, 17-CC-049901 and 17-CC-007900.

April 22, 2022 - Supplemental Expert Report of Robert Kneuper, Ph.D. State of Florida, Office of the Attorney General, Department of Legal Affairs v. Purdue Pharma, et al., In the Circuit Court of the Sixth Judicial Circuit in and for Pasco County, West Pasco Division, New Port Richey, Florida, Case No.: 2018-CA-001438.

April 15, 2022 – Declaration of Dr. Robert A. Kneuper, IsoNova Technologies LLC (Plaintiff/Counterclaim Defendant) v. David L. Rettig and OvalInnovations, LLC (Defendants/Counterclaim Plaintiffs), United States District Court for the District of Iowa, Cedar Rapids Division, Case No.: 20-CV-00071-CJW-KEM.

March 29, 2022 - Supplemental Expert Report of Dr. Robert Kneuper, State of Florida, Office of the Attorney General, Department of Legal Affairs v. Purdue Pharma, et al., In the Circuit Court of the Sixth Judicial Circuit in and for Pasco County, West Pasco Division, New Port Richey, Florida, Case No.: 2018-CA-001438.

February 4, 2022 – Supplemental Expert Report of Dr. Robert Kneuper, State of Florida, Office of the Attorney General, Department of Legal Affairs v. Purdue Pharma, et al., In the Circuit Court of the Sixth Judicial Circuit in and for Pasco County, West Pasco Division, New Port Richey, Florida, Case No.: 2018-CA-001438.

January 28, 2022 – Supplemental Expert Report of Dr. Robert Kneuper, AdTrader, Inc., Classic and Food EOOD, LML Consult Ltd., Ad Crunch Ltd., Fresh Break Ltd., and Specialized Collections Bureau, Inc. v. Google LLC., In the United States District Court Northern District of California, San Jose Division, Case No: 5:17-CV-7082-BLF.

January 28, 2022 – Expert Report of James T. McClave, Ph.D., Jamie McClave Baldwin, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o Mary Vivirito; a/a/o Timothy Lee v. Geico Casualty Company, et al. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case Nos.: 18-CC-039656 and 18-CC-038910.

January 28, 2022 – Expert Report of James T. McClave, Ph.D., Jamie McClave Baldwin, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o David Harris; Page 42, Shazam Auto Glass, LLC, a/a/o Edward Kay v. Geico Indemnity Company, et al., and Shazam Auto Glass, LLC, a/a/o Songa King v. Geico Casualty Company, et al. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case Nos.: 17-CC-02077, 17-CC-049529, and 17-CC-051120.

January 25, 2022 – Expert Report of James T. McClave, Ph.D., Jamie McClave Baldwin, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o Megan Swanson; a/a/o Candace Skinner v. Geico General Insurance Company, and Shazam Auto Glass, LLC, a/a/o Ashley Llorens; a/a/o Michael Barnes v. Geico Indemnity Company. In the County Court of the Thirteenth Judicial Circuit in and for Hillsborough County, Florida – Civil Division. Case Nos.: 18-CC-013421, 18-CC-017575, 18-CC-037490, and 18-CC-040012.





- January 25, 2022 – Expert Report of James T. McClave, Ph.D., Jamie McClave Baldwin, Ph.D., and Robert Kneuper, Ph.D. Shazam Auto Glass, LLC, a/a/o Thomas Clark v. Geico Indemnity Company, In the County Court in and for Hillsborough County, Florida – Civil Division, Case No.: 18-CC-022954.
- November 24, 2021 – Deposition Testimony, State of Florida, Office of the Attorney General, Department of Legal Affairs v. Purdue Pharma, et al., In the Circuit Court of the Sixth Judicial Circuit in and for Pasco County, West Pasco Division, New Port Richey, Florida, Case No.: 2018-CA-001438.
- November 10, 2021 – Deposition Testimony, Rare Breed Triggers, LLC, et al. v. Big Daddy Enterprises, Inc., et al., In the United States District Court for the District for the Northern District of Florida, Gainesville Division, Case No.: 1:21-CV-149-RH-GRJ.
- November 3, 2021 – Declaration of Robert Kneuper, Ph.D., Rare Breed Triggers, LLC, et al. v. Big Daddy Enterprises, Inc., et al., In the United States District Court for the District for the Northern District of Florida, Gainesville Division, Case No.: 1:21-CV-149-RH-GRJ.
- October 29, 2021 – Rebuttal Report of Robert Kneuper, Ph.D., State of Florida, Office of the Attorney General, Department of Legal Affairs v. Purdue Pharma, et al., In the Circuit Court of the Sixth Judicial Circuit in and for Pasco County, West Pasco Division, New Port Richey, Florida, Case No.: 2018-CA-001438.
- October 21, 2021 – Declaration of Robert Kneuper, Ph.D., dotStrategy, Co., et al. v. Facebook, Inc., United States District Court for the Northern District of California, Case No. 20-cv-00170-WHA.
- October 19, 2021 – Expert Report of Robert Kneuper, Ph.D., Home Depot U.S.A., Inc. v. Lafarge North America, Inc., United States District Court for the Eastern District of Pennsylvania, No. 2:18-cv-05305-MBB.
- September 16, 2021 – Trial Testimony in Automatic Equipment Mfg. Co. d/b/a Blue Ox, (Plaintiff/Counter-Defendant) v. Danko Manufacturing, LLC (Defendant/Counter-Claimant), United States District Court for the District of Nebraska, Case No.: 8:19-cv-162.
- August 30, 2021 – Declaration of Robert Kneuper, Ph.D., IsoNova Technologies LLC (Plaintiff/Counterclaim Defendant) v. David L. Rettig and OvalInnovations, LLC (Defendants/Counterclaim Plaintiffs), United States District Court for the District of Iowa, Cedar Rapids Division, Case No.: 20-CV-00071-CJW-KEM.
- August 6, 2021 – Supplemental Expert Report of Robert Kneuper, Ph.D., Automatic Equipment Mfg. Co. d/b/a Blue Ox, (Plaintiff/Counter-Defendant) v. Danko Manufacturing, LLC (Defendant/Counter-Claimant), United States District Court for the District of Nebraska, Case No.: 8:19-cv-162.
- July 30, 2021 – Expert Report of Robert Kneuper, Ph.D., State of Florida, Office of the Attorney General, Department of Legal Affairs v. Purdue Pharma, et al., In the Circuit Court of the Sixth Judicial Circuit in and for Pasco County, West Pasco Division, New Port Richey, Florida, Case No.: 2018-CA-001438.
- June 17, 2021 – Deposition of Dr. Robert Kneuper, AdTrader, Inc., Classic and Food EOOD, LML Consult Ltd., Ad Crunch Ltd., Fresh Break Ltd., and Specialized Collections Bureau, Inc. v. Google LLC., In the United States District Court Northern District of California, San Jose Division, Case No.: 5:17-CV-7082-BLF.



- May 27, 2021 – Expert Rebuttal Report of Robert Kneuper, Ph.D., dotStrategy, Co., et al. v. Facebook, Inc., United States District Court for the Northern District of California, Case No. 20-cv-00170-WHA.
- May 7, 2021 – Expert Report of Dr. Robert Kneuper, AdTrader, Inc., Classic and Food EOOD, LML Consult Ltd., Ad Crunch Ltd., Fresh Break Ltd., and Specialized Collections Bureau, Inc. v. Google LLC., In the United States District Court Northern District of California, San Jose Division, Case No: 5:17-CV-7082-BLF.
- April 28, 2021 – Deposition of Robert Kneuper, Ph.D., dotStrategy, Co., et al. v. Facebook, Inc., United States District Court for the Northern District of California, Case No. 20-cv-00170-WHA.
- April 14, 2021 – Reply Report of Robert Kneuper, Ph.D., Paul Guzman et al. v. Polaris Industries, Inc., United States District Court for the Central District of California – Southern Division, Case No.: 8:19-cv-01543-JLS-KES.
- April 8, 2021 – Expert Report of Robert Kneuper, Ph.D., dotStrategy, Co., et al. v. Facebook, Inc., United States District Court for the Northern District of California, Case No. 20-cv-00170-WHA.
- April 5, 2021 – Expert Rebuttal Report of Robert Kneuper, Ph.D., Paul Guzman et al. v. Polaris Industries, Inc., United States District Court for the Central District of California – Southern Division, Case No.: 8:19-cv-01543-JLS-KES.
- April 2, 2021 – Expert Report of Robert Kneuper, Ph.D., Automatic Equipment Mfg. Co. d/b/a Blue Ox, (Plaintiff/Counter-Defendant) v. Danko Manufacturing, LLC (Defendant/Counter-Claimant), United States District Court for the District of Nebraska, Case No.: 8:19-cv-162.
- March 18, 2021 – Deposition Testimony in Paul Guzman et al. v. Polaris Industries, Inc., United States District Court for the Central District of California – Southern Division, Case No.: 8:19-cv-01543-JLS-KES.
- January 13, 2021 – Expert Report of Robert Kneuper, Ph.D., Paul Guzman et al. v. Polaris Industries, Inc., United States District Court for the Central District of California – Southern Division, Case No.: 8:19-cv-01543-JLS-KES.
- August 24, 2020 – Expert Rebuttal Report of Robert Kneuper, Ph.D., Home Depot U.S.A., Inc. v. Lafarge North America, Inc., United States District Court for the Eastern District of Pennsylvania, No. 2:18-cv-05305-MBB.
- July 9, 2020 – Expert Declaration of Robert Kneuper, Ph.D., Classic Soft Trim, Inc. and Roadwire, LLC, v. Ross Albert, Katzkin Leather, Inc., ClearLight Partners, LLC, and ClearLight Partners Management, LLC, In the United States District Court for the Middle District of Florida, Case No. 6-18-cv-01237-WWB-GJK.
- June 12, 2020 – Deposition of Robert Kneuper, Ph.D., Home Depot U.S.A., Inc. v. Lafarge North America, Inc., United States District Court for the Eastern District of Pennsylvania, No. 2:18-cv-05305-MBB.
- May 15, 2020 – Expert Report of Dr. Robert Kneuper, Classic Soft Trim, Inc. and Roadwire, LLC, v. Ross Albert, Katzkin Leather, Inc., ClearLight Partners, LLC, and ClearLight Partners Management, LLC, In the United States District Court for the Middle District of Florida, Case No. 6-18-cv-01237-WWB-GJK.
- March 19, 2020 – Expert Declaration of Robert Kneuper, Ph.D., Classic Soft Trim, Inc. and Roadwire, LLC, v. Ross Albert, Katzkin Leather, Inc., ClearLight Partners, LLC, and ClearLight Partners Management,



LLC, In the United States District Court for the Middle District of Florida, Case No. 6-18-cv-01237-WWB-GJK.

March 16, 2020 – Expert Report of Robert Kneuper, Ph.D., Home Depot U.S.A., Inc. v. Lafarge North America, Inc., United States District Court for the Eastern District of Pennsylvania, No. 2:18-cv-05305-MBB.

February 25, 2020 – Trial Testimony in LLB Convenience & Gas, Inc. v. Southeast Petro Distributors, Inc., In the United States District Court for the Middle District of Florida, Case No.: 6:18-cv-00914-PGB-TBS.

December 4, 2019 – Deposition of Dr. Robert Kneuper, AdTrader, Inc., Classic and Food EOOD, LML Consult Ltd., Ad Crunch Ltd., Fresh Break Ltd., and Specialized Collections Bureau, Inc. v. Google LLC., In the United States District Court Northern District of California, San Jose Division, Case No.: 5:17-CV-7082-BLF.

November 8, 2019 – Expert Report of Dr. Robert Kneuper, AdTrader, Inc., Classic and Food EOOD, LML Consult Ltd., Ad Crunch Ltd., Fresh Break Ltd., and Specialized Collections Bureau, Inc. v. Google LLC., In the United States District Court Northern District of California, San Jose Division, Case No.: 5:17-CV-7082-BLF.

September 20, 2019 – Deposition of Dr. Robert Kneuper, LLB Convenience & Gas, Inc. v. Southeast Petro Distributors, Inc., In the United States District Court for the Middle District of Florida, Case No.: 6:18-cv-00914-PGB-TBS.

September 4, 2019 – Expert Report of Dr. Robert Kneuper, LLB Convenience & Gas, Inc. v. Southeast Petro Distributors, Inc., In the United States District Court for the Middle District of Florida, Case No.: 6:18-cv-00914-PGB-TBS.

December 13, 2018 – Trial Testimony in Auto Glass of America, Superior Auto Glass of Tampa Bay and Lloyds of Shelton v. Geico, In the County Court of the Thirteenth Judicial Circuit, State of Florida, General Civil Division.

November 8, 2018 – Deposition of Robert Kneuper, Ph.D., Auto Glass of America, Superior Auto Glass of Tampa Bay and Lloyds of Shelton v. Geico, In the County Court of the Thirteenth Judicial Circuit, State of Florida, General Civil Division.

November 5, 2018 – Expert Report of Robert Kneuper, Ph.D., Auto Glass of America, Superior Auto Glass of Tampa Bay and Lloyds of Shelton v. Geico, In the County Court of the Thirteenth Judicial Circuit, State of Florida, General Civil Division.

March 16, 2018 – Deposition Testimony in U.S. District Court for the Middle District of Florida, Cemex Construction Materials Florida, LLC v. Armstrong World Industries, Inc., U.S., Case No. 3:16-cv-00186-MMH-JRK.

February 8, 2018 – Expert Report of Drs. Robert Kneuper and Jamie M. Baldwin, U.S. District Court for the Middle District of Florida, Cemex Construction Materials Florida, LLC v. Armstrong World Industries, Inc., U.S., Case No. 3:16-cv-00186-MMH-JRK.

November 8, 2017 – Deposition Testimony in U.S. District Court for the District of New Jersey, Orologio of Short Hills, Inc., and Orologio International Ltd., Inc. v. The Swatch Group (U.S.) Inc., Civil Action No. 11-6854 (SDW).



- February 22, 2017 – Declaration of Robert Kneuper, Ph.D., United States District Court for the Northern District of California, San Jose Division, In re: Google Adwords Litigation, Case No. 08-cv-3369-EJD.
- November 7, 2016 – Declaration of Robert Kneuper, Ph.D., United States District Court for the Central District of California, Golden Boy Promotions v. Alan Haymon, Case No. 2:15-cv-03378.
- October 21, 2016 – Deposition Testimony in United States District Court for the Central District of California, Golden Boy Promotions v. Alan Haymon, Case No. 2:15-cv-03378.
- September 6, 2016 – Expert Report of Robert Kneuper, Ph.D., United States District Court for the Central District of California, Golden Boy Promotions v. Alan Haymon, Case No. 2:15-cv-03378.
- May 11, 2016 – Trial Testimony in U.S. District Court for the Western District of Michigan, Southern Division, Encana Oil & Gas (USA) Inc., v. Zaremba Family Farms, Inc., Case No. 1:12-cv-00369-PLM.
- May 19-21, 2015 – Trial Testimony in U.S. District Court for the Northern District of Illinois, Eastern Division, Hannah’s Boutique v. Barbara Ann Surdej, Roy Surdej and Jeffrey Surdej d/b/a Peaches Boutique, Case No. 13-cv-02564.
- March 19, 2015 – Supplemental Declaration of Dr. Robert Kneuper, U.S. District Court for the Northern District of Illinois, Eastern Division, Hannah’s Boutique v. Barbara Ann Surdej, Roy Surdej and Jeffrey Surdej d/b/a Peaches Boutique, Case No. 13-cv-02564.
- December 3, 2014 – Deposition Testimony in U.S. District Court for the Northern District of Illinois, Eastern Division, Hannah’s Boutique v. Barbara Ann Surdej, Roy Surdej and Jeffrey Surdej d/b/a Peaches Boutique, Case No. 13-cv-02564.
- November 3, 2014 – Expert Report of Dr. Robert Kneuper, U.S. District Court for the District of New Jersey, Orologio of Short Hills, Inc., and Orologio International Ltd., Inc. v. The Swatch Group (U.S.) Inc., Civil Action No. 11-6854 (SDW).
- October 8, 2014 – Declaration of Dr. Robert Kneuper, U.S. District Court for the Northern District of Illinois, Eastern Division, Hannah’s Boutique v. Barbara Ann Surdej, Roy Surdej and Jeffrey Surdej d/b/a Peaches Boutique, Case No. 13-cv-02564.
- August 20, 2014 – Deposition Testimony in U.S. District Court for the Western District of Michigan, Southern Division, Encana Oil & Gas (USA) Inc., v. Zaremba Family Farms, Inc., Case No. 1:12-cv-00369-PLM.
- June 20, 2014 – Expert Report of Dr. Robert Kneuper, U.S. District Court for the Western District of Michigan, Southern Division, Encana Oil & Gas (USA) Inc., v. Zaremba Family Farms, Inc., Case No. 1:12-cv-00369-PLM.
- November 23, 2011 – “Economic Analyses of the Competitive Impacts from the Proposed Acquisition of Princeton Insurance Company by Medical Protective Corporation,” with James Langenfeld and Michaelyn Corbett, Expert Report Filed with the New Jersey Department of Banking and Insurance in Support of Form A Application of Medical Protective Corporation and Berkshire Hathaway Inc.
- October 4, 2011 – Deposition Testimony in U.S. District Court for the District of New Jersey, Mylan Inc. et al. v. SmithKline Beecham Corporation et al., Civil Action No. 10-4809.



September 9, 2011 – Expert Report of Robert Kneuper, Ph.D., U.S. District Court for the District of New Jersey, Mylan Inc. et al. v. SmithKline Beecham Corporation et al., Civil Action No. 10-4809.

January 30, 2009 - “Supplemental LECG Report Regarding Proposed Highmark/IBC Consolidation,” with James Langenfeld, Expert Report Assisting the Pennsylvania Insurance Department.

September 10, 2008 - “LECG Report to the Pennsylvania Insurance Department Regarding Proposed Highmark/IBC Consolidation,” with James Langenfeld, Expert Report Assisting the Pennsylvania Insurance Department.

November 18, 2007 – Presentation to the Nevada Gaming Commission Regarding Private Equity Gaming Acquisitions, with David Scheffman, Presentation Assisting the Nevada Gaming Commission.

November 15, 2007 – Report Analyzing the Economic Impact of Various Proposed Private Equity Acquisitions of Gaming Companies, with David Scheffman, Expert Report Assisting the Nevada Gaming Commission.

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## **Fellowships, Honors and Awards**

- + Named in Who’s Who Legal Consulting Experts 2016, Competition Economists, U.S., Law Business Research LTD.
- + Outstanding Team Effort Award, FTC, 1991 and 1993.
- + Hugh H. Macaulay Award (Best Master’s Thesis in Economics) Clemson University, 1988.
- + R. C. Edwards Fellow, Clemson University, 1988-89.
- + H. W. Close Fellow, Clemson University, 1986-88.
- + Weber H. Peterson Award, (Best Economics Student) George Mason University, 1985-86.

October 31, 2024